

# Reach Higher Montana brand style guide

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## Logo



## Color

### primary



PMS 300  
C: 92 M: 55 Y: 0 K: 0  
R: 0 G: 110 B: 182  
#006DB6



PMS 375  
C: 60 M: 0 Y: 100 K: 0  
R: 110 G: 200 B: 41  
#6EC829

### secondary



PMS 280  
C: 88 M: 80 Y: 22 K: 7  
R: 61 G: 73 B: 130  
#3D4982



PMS 355  
C: 84 M: 17 Y: 82 K: 3  
R: 14 G: 149 B: 94  
#0E955E



PMS 7537  
C: 30 M: 22 Y: 24 K: 0  
R: 181 G: 184 B: 182  
#B5B8B6



PMS 297  
C: 46 M: 4 Y: 1 K: 0  
R: 127 G: 203 B: 237  
#7FCBED



PMS 365  
C: 25 M: 0 Y: 55 K: 0  
R: 196 G: 229 B: 146  
#C4E592



PMS 109  
C: 0 M: 25 Y: 99 K: 0  
R: 255 G: 198 B: 0  
#FFC600

## Font

### primary

### print

Acumin Pro Condensed  
Regular, *Italic*, **Bold**, ***Bold Italic***

### secondary

**Aglet Slab**  
**Bold**

### web

Roboto Condensed  
Regular, *Italic*, **Bold**, ***Bold Italic***

Roboto Slab  
Regular, **Bold**

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